




## (DIGITAL) MARKETING & SALES SPECIALIST FOR A HIGH TECH ENGINEERING BUSINESS

IDEAL FOR RECENT GRADUATES WITH BACHELOR OR MASTER DEGREES OR EQUIVALENT



**Job Title:** Marketing & Sales Specialist  
**Location:** Greater London, UK  
**Basis:** Permanent

Hitting the 'hot' spot !



**Company:** Sensor Coating Systems Ltd. (SCS) is a high tech engineering company providing temperature data for automotive, power generation and aerospace engines. The patented and award winning temperature detection technology enables the optimised operation of machinery, better equipment life-time predictions, lower fuel costs and lower CO<sub>2</sub> emissions and a better understanding of material integrity in high temperature environments.

The current team provides a strong blend of commercial and technical, world leading expertise. The company received the *British Engineering Excellence Award 2013* and several other technical awards from prestigious international institutions such as the *American Society of Mechanical Engineers (ASME)* and *Institute of Mechanical Engineers (IMechE)*.

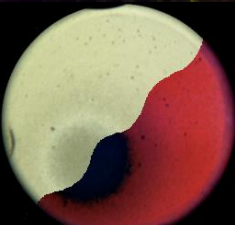
SCS is commercialising a variety of technologies serving some of the most reputed companies worldwide in the aerospace, power generation and automotive sectors. In support of our successful activities and in order to grow the business SCS is currently seeking a

### Marketing & Sales Specialist



**Requirements & skills:**

- Knowledge about modern digital marketing tools: Google Analytics, social media publishing and networking (eg FaceBook, LinkedIn, XING, Twitter etc.)
- Good communication and writing skills in German and in English
- Good university grades
- Valid working permit for the UK



The successful candidate will work in a stimulating and demanding technical interdisciplinary environment.


**Responsibilities:** SCS desires to boost its internet profile using social media and other classical methods. The candidate is expected to assist in formulating a marketing strategy and to learn and utilise modern publishing, networking and analysis tools to target customers and drive traffic and sales opportunities. Other activities include the preparation and design of marketing documentation in cooperation with the technical team and the Managing Director. This will include short reports, blogs and press releases and potentially articles in professional journals. The candidate will work with and learn from external marketing experts. The process will require researching and targeting potential customers in the relevant engineering sectors and identifying the appropriate individuals within each target organisation. Primary targets are German and US companies in the automotive, power generation sector and aerospace sectors, as well as companies materials processing. 'Cold calling' in English and German will be required, but support will be provided.

**Also desired:**

- IT skills: MS Office
- A 'bag of enthusiasm'



We will guarantee an open and challenging working environment in which your role and responsibilities will develop as the company grows.  
**The remuneration will be between £22K and £24K salary commensurate with experience.**



Please send your CV, two references and a relevant covering letter by email [marketing-job@sensorcoatings.com](mailto:marketing-job@sensorcoatings.com) .  
**Closing date: 30<sup>th</sup> March 2017.**